

Mayank Jha

Product Designer

+91 9352792558

mayankjha1414@gmail.com

mayankjux.com

linkedin.com/in/mayank-jha-b16a9b207

Product Designer with 5+ years of experience designing B2B and B2C platforms, owning end-to-end UX, from discovery and system design to high-fidelity UI and launch. Experienced in complex workflows, scalable design systems, and collaborating closely with engineering and business teams.

EXPERIENCE

Lead Product Designer

Wisflux Tech Labs / September 2021 - Present

- Led end-to-end product design across 10+ B2B and B2C digital products, driving discovery, user research, IA, MVP scoping, high-fidelity UI, prototyping, launch, and establishing scalable design systems to ensure cross-product consistency.
- Designed user-centric experiences used by 10K+ users, improving usability and task efficiency, with strong qualitative user feedback and increased feature adoption post-launch.
- Collaborated with founder, product, and engineering teams to prioritize features and ship iterative releases, improving delivery speed by ~25%.
- Led and mentored a 7-member design team, overseeing design quality, reviews, and execution while ensuring alignment across product, engineering, and business goals.

Design Intern & Social Media Creative Designer

Neubrain Solutions / April 2021 – July 2021

Designed graphic designs for social media and promotional campaigns.

Graphic Design Intern & Social Media Creative Designer

Rightways / February 2021 – June 2021

Designed educational and informative social media creatives, improving brand visibility and audience engagement.

Social Media Creative Designer

Enrich Energy Bars / June 2020 – January 2021

Developed campaign ideas and visual concepts, executing engaging social media creatives

EDUCATION

Product Design Bootcamp (6 Months)

10K Designers/ 2023

Bachelor of Business Administration (BBA)

Jagannath University, Jaipur / 2022

Google UX Program (7-course specialization)

UI/UX Design by CalArts (4-course specialization)

SKILLS

Product Design & UX: Product Strategy, End-to-End Product Design, UX Design, UI Design, User-Centered Design, Problem Framing, User Research, Information Architecture, User Flows & Journeys, Wireframing, Interaction Design, Usability Testing, Heuristic Evaluation, Accessibility (WCAG), Design Systems, Rapid Prototyping, MVP Definition, Design Thinking

Tools & Technologies: Figma, Framer, Cursor, Notion, Adobe Photoshop

Collaboration & Delivery: Requirement Analysis, Feature Prioritization, MVP Scoping, Design Trade-offs, Cross-Functional Collaboration, Stakeholder Communication, Product-Engineering Alignment, Design-to-Development Handoff.