Mayank Jha

UI/UX Designer

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4+ years of startup experience leading design projects from concept to launch. Proven ability to collaborate with cross-functional teams, conduct user research, and create user-centered designs that align with business objectives.

Work Experience

Lead UI/UX Designer

Wisflux Tech Labs, Jaipur, India | September 2021 – Present

- Started as a UI/UX Intern in September 2021, transitioned to a full-time UI/UX Designer in August 2022, and have been serving as a Lead UI/UX Designer since September 2023, leading a dynamic design team.
- Delivered UI designs for multiple client projects and in-house products, establishing rapid and efficient design delivery processes.
- Architected design systems and component libraries that accelerated product development across multiple projects.

Graphic Design Intern & Social Media Creative Designer

Neubrain Solutions | April 2021 – July 2021
Designed graphic designs for social media and promotional campaigns.

Graphic Design Intern & Social Media Creative Designer

Rightways | February 2021 – June 2021
Enhanced the brand's online presence by designing engaging social media creatives.

Social Media Creative Designer

Enrich Energy Bars | June 2020 – January 2021
Designed creatives for social media campaigns, increasing brand visibility.

Skills

Design Processes
Lean UX, Wireframing, High-Fidelity design, User Research & Usability Testing, Information Architecture.

Design Principles
User-Centered Design, Accessibility, Empathy, Scalability.

Tools and Technologies
Figma, Photoshop, Illustrator, Hotjar, AI-Assisted Frontend Development.

Other Skills
Branding, Graphic design, Marketing.

Design Systems
Token-Based Design, Responsive Design, Component Library Management, Design System Creation.

Projects

Typezap
Learning platform for kids on non-conventional subjects which also organizes Olympiads for school students.

- Spearheaded design strategy, user research, and team management, driving rapid iterations to refine the product before achieving Product-Market Fit (PMF).
- Established the design language of the brand.
- Achieved excellent user feedback and validated design effectiveness through successful user testing in research and promotional events.

Checksigma
Advanced digital checklist and task management tool addressing complex use cases and metrics across industries like manufacturing, healthcare, hospitality, and warehouses.

- Led the design of an intuitive UI, conducting user research and usability tests to optimize navigation and accessibility for diverse users, from supervisors to decision-makers.
- Delivered a data-driven solution that streamlined task execution, reduced manpower, and provided actionable insights.
- Customized the application to meet client-specific needs, aligning it with their unique processes and workflows.

BOSCH Manufacturing Applications

- Designed and deployed three successful applications:
  - Digital BOM and Assembly Line Management
  - Automated Part Inspection
  - TAKT Monitoring
- Eliminated paper-based processes, achieving fully digital workflows.
- Optimized manpower utilization and significantly reduced resource consumption.
- Designed two different applications one for handling sequential and one for non sequential part manufacturing on the assembly line

Additional Projects:

- **School ERP** - A complete ERP solution that simplifies administration, student and school management, and features dedicated apps for parents and teachers.
- **Fizzvizz** - A business networking and digital card app designed to connect professionals seamlessly.
- **LACS** - Emergency communication app during disasters in Japan.

Education

Product Design Bootcamp (6 Months)
10K Designers | 2023

Bachelor of Business Administration (BBA)
Jagannath University, Jaipur | 2022

Additional Certifications
Google UX Program (7-course specialization),
Coursera | 2021

UI/UX Design by CalArts (4-course specialization),
Coursera | 2021